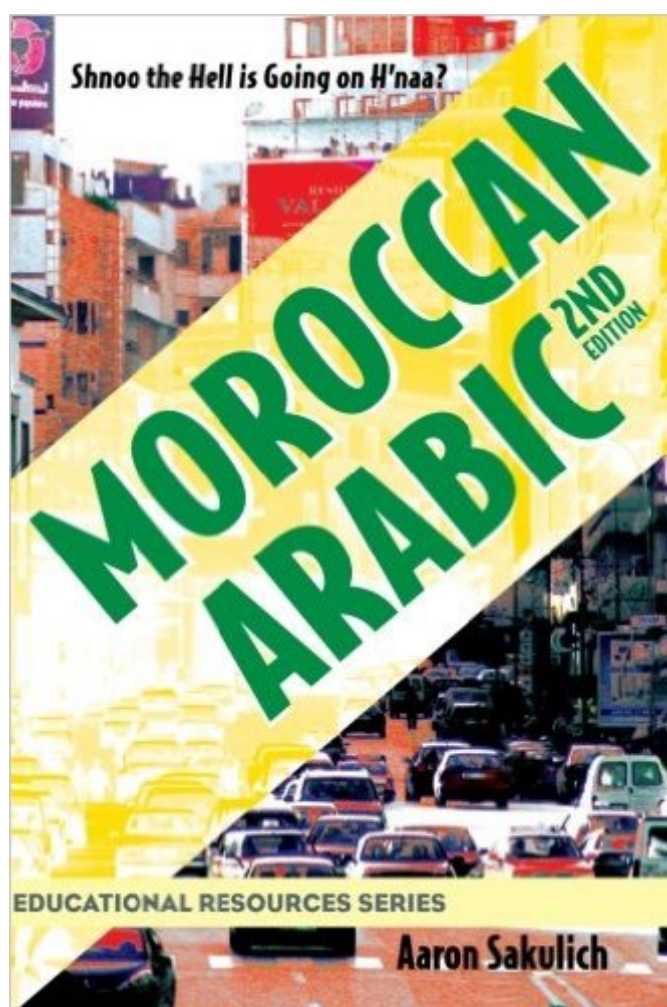


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Moroccan Arabic: Shnoo The Hell Is Going On H'naa? A Practical Guide To Learning Moroccan Darija - The Arabic Dialect Of Morocco (2nd Edition) (Educational Resources)



Synopsis

For everyone going to Morocco, any age + skill level: language students to casual visitors and everyone in between. Clear and easy pronunciation system, on-the-street utility and low price. All book sales go to support Moroccan-USA NGO for more community and education-based materials, activities and exchange. Produced by an all-volunteer bi-national team of experts - your chance to move beyond tourist phrasebooks and corporate textbooks. Best of all, and unlike the others, everything is provided side-by-side in English, transliteration, and Arabic. And it uses a simple real-word transliteration system that is simply written the way things sound without the use of exotic linguistic symbols. Finally a straight-forward and easy to use primer for learning Moroccan Arabic, now improved in this 2nd edition. It incorporates reader suggestions and features more details on the transliteration system, additional words, new word lists, and the text has been completely revised and re-edited. Practical and witty, it's basically the equivalent of a VCR repair manual, just a bare-bones list of how to do the important things: here's the present tense, here's the future tense, etc, etc. In other words, it's a reference book with simple examples, none of the filler, and a few youthful surprises. It's just the kind of cheat-sheet everyone craves. Useful to everyone with an interest in contemporary Morocco: travelers, tourists, backpackers, students, diplomats, business people, academics, artists, Peace Corp volunteers, Fulbright Scholars and student grantees, etc. Moroccan Arabic was written by a dogged student of the language (and a natural teacher) and it was edited by a native speaker and equally wonderful teacher. Praise for Moroccan Arabic from students, scholars and travelers on both side of the Atlantic: "Fills a gaping hole in Moroccan Arabic instruction. Based on the first-hand immersion experiences of a native English-speaker who navigated Moroccan culture and language for a year... and as a researcher in Morocco myself, I found it handy." --Nabil Khan, Fulbright Student Grantee "I love the sense of humor woven throughout - it's an enjoyable read. A great example of collaboration." --Edwin Bodensiek, Dir. of Outreach and Public Relation, CIES - Fulbright, Washington, DC "A great resource. I wish had this book when I was traveling and researching in Morocco." --Dr Jennifer A Roberson, Professor of Islamic Art, Sonoma State University, California "Written by a born teacher. This book enhances effective language instruction and builds a collection of everyday conversation resources for Anglo-American students and scholars." --Dr Khalid Amine, UniversitÃ© Abdelmalek Essaadi and President, ICPS - Tangier Many people contributed to making this book a reality - and by agreement of all those involved, the proceeds from the sale of this book go to support the publishing program at the International Centre for Performance Studies (ICPS) - Tangier, Morocco. Initial research for the book was conducted during a Fulbright graduate student grant. The ongoing project (encourage

more people to learn Darija, provide improved study materials, and provide a funding stream for more Morocco-themed books) is sustained by the generosity of numerous all-volunteer partners - kindly lend your assistance by sending an email to collaborative.media@gmail.com

Book Information

Series: Educational Resources

Paperback: 164 pages

Publisher: Collaborative Media International; 2 edition (April 1, 2012)

Language: English

ISBN-10: 0982440936

ISBN-13: 978-0982440933

Product Dimensions: 6 x 0.4 x 9 inches

Shipping Weight: 10.7 ounces (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars [See all reviews](#) (25 customer reviews)

Best Sellers Rank: #195,824 in Books (See Top 100 in Books) #19 in [Books > Travel > Specialty Travel > Business Travel](#) #23 in [Books > Travel > Africa > Morocco](#) #1761 in [Books > Reference > Dictionaries & Thesauruses > Foreign Language Dictionaries & Thesauruses](#)

Customer Reviews

I bought this book after learning I'd be doing work in Morocco on and off for several months. It provided a good overview of language, culture, and what to expect- all in a very witty and charming way. I would recommend this to anyone considering work, studies, or traveling in Morocco.

This book is perfect for a tourist looking for insight into Moroccan culture or as a study guide for a student of the country's Arabic dialect, Darija. Lucid and entertaining, there is no other book quite like this.
Shara Lange
Filmmaker & Assistant Professor

Well not really...but it sure helped a lot. I've used it as a study guide to learn phrases and the grammar of Moroccan Arabic (Darija). I was only in Maghrib for 3 weeks but I'm sure had I been there longer and read the book cover to cover while there I would have made much more use of it. I brought it with me many times and when there was confusion with what I was trying to say it helped me to get my point across (i.e., M'femtsh: I don't understand/ Andak...?: Do you have?, etc.) It also aided in my acceptance with the Moroccan people (which is not hard as they are a very hospitable people) as they got a kick out of seeing me desperately trying to explain myself while pointing to a

phrase in the book. Here in the states, every Moroccan that has seen the cover of this book has had a nice laugh [Snhoo the Hell is Going on H'naa? ("snhoo" and 'h'naa' are Darija for "what" and 'here' respectively)]. All in all, if you are going to Morocco or are trying to impress a Moroccan, this book is a must have.

It is easy to read, it has really the basics to get yourself introduced to Moroccan Arabic and is great. I would not buy just this one because I am sure you will need more vocabulary. But for sure this one is a must if you are going to start to learn this language from zero like I did.

My friend loaned me this book and said it was pretty good and I definitely agree (and it is much better than tourist-oriented phrase books). I just got back from backpacking around Morocco for a few weeks and I used this book constantly. By night I used it to study some useful phrases, and by day I'd try them out, like saying "shokraan" (thank you). The cool thing was that if someone still didn't understand me, I could just point to the word in the book since it's all written in Arabic script - right alongside the English word and the phonetic pronunciation using the English alphabet.

"A must for all students of Moroccan Arabic. Creative, witty and an odyssey into Darija like no other... your best bab into the language labyrinth of learning Arabic." Imelda O'Reilly Fulbrighter and filmmaker Fes, New York, Singapore, Dublin

It's a very great book. I love it so much! And I am not surprised that many of my colleagues have added their highly recommended. I also wanted to add that I like that the book is produced by a Morocco/USA community-based NGO and proceeds go to produce more Morocco-themed works on drama, literature, academics, etc

I bought this book from a fellow researcher while doing work in Morocco, and it was one of the best investments I made in learning Darija. The transliteration system is designed for English speakers so you can dive right in from the first page. As others have said, it's witty and succinct, and it's easy to find what you are looking for when you need it. The best part is a list of useful everyday adjectives and verbs in the back--that's just the kind of vocabulary-building it's hard to do on your own in casual conversation. Not your only resource if you are learning Darija for the first time or if you have no background in Arabic, but great as an easy-to-carry backup in case you need a quick refresher on grammar points while traveling.

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